

PROFESSIONAL LEADERSHIP ACADEMY 2011

Our Academy is the original, **exclusive**, unique and pioneering effort, consisting of a highly individualized small group program covered during 12 monthly sessions. It is designed for both novice leaders wanting to accelerate on their learning curve and for experienced leaders looking to solidify their repertoire. It will be directed personally by Eduardo M. Arroyo, experienced leader and prized author on leadership and strategic management, and mentor for dozens of successful leaders.

We emphasize on the strategies and methodologies required to obtain extraordinary results consistently. Those methodologies are based on our integrated professional leadership model.

The following topics will be addressed (preliminary and subject to changes):

Month 1: Personal Leadership and Success: Focus, Credibility and Courage

Month 2: Leadership and Strategy, Part A

Month 3: Leadership and Strategy, Part B

Month 4: Results Oriented Execution

Month 5: Designing Value Generating Systems: The value/cost formula.

Month 6: Managing Talent: individuals and teams

Month 7: Leadership and Professionalism

Month 8: Responsibility and Workload

Month 9: Dialogue and Human Dynamics

Month 10: Leading and Mentoring: Commitment to Growth

Month 11: Leadership and Organizational Failure

Month 12: Professional Leadership Overview

For more information please call (787) 529-0454.

PROFESSIONAL LEADERSHIP ACADEMY 2011

You can choose between two basic programs (others available)*:

A. Participation and Basic Individual Mentoring

- a. Participate in 12 monthly half day **workshops**, including continental breakfast and lunch discussions, in a small group (15 max.) private setting plus e-mail and/or phone support for any general doubts on the discussed material.
- b. Basic private **COACHING** for one hour every three months to work on individual development opportunities and/or the specific applications of subjects covered during the workshops. Expanded sessions available for additional fees.
- c. A free one year membership of our **Alumni Club** (meals or books not included), that features state of the art updates on **LEADERSHIP** findings.
- d. **Cost \$595.** monthly for one year (12 payments of \$595. each) + IVU (sales tax) if applicable.

B. Participation and Basic Individual Mentoring + Certification

- a. Participate in 12 monthly half day workshops including lunch discussions in a small group (12 max.) private setting including e-mail and/or phone support for any doubts on the discussed material.
- b. Individual mentoring sessions for three and a half hours monthly to work on both areas of personal growth and actually implementing learned material on your organization as desired.
- c. A free one year membership of our **Alumni Club** (meals or books not included), that features state of the art updates on **LEADERSHIP** findings.
- d. **Cost \$1,575.** monthly for one year (12 payments of \$1575. each) + IVU (sales tax) if applicable.

* The monthly sessions are adapted to the needs of each group; therefore subjects covered may vary from group to group. A 7% discount is applied if 12 months are prepaid in full at least two weeks before the first session.



Management Consultants
Leadership, Strategy
and Execution

PROFESSIONAL LEADERSHIP ACADEMY 2011 - Registration

Please fill this form and e-mail it to Eduardo@e-arroando.com to separate your seat. Availability is limited and we reserve the right of admission. For additional information please call (787) 529-0454.

Name: _____

Signature: _____

Company and Position: _____

Phone: _____ Mobile: _____

E-mail: _____

Postal Address: _____

- A. _____ Participation and Basic Individual Mentoring
Cost \$595. monthly for one year (12 payments of \$595. each) + IVU (sales tax) if applicable.

- C. _____ Participation and Basic Individual Mentoring + Certification
Cost \$1,575. monthly for one year (12 payments of \$1575. each) + IVU (sales tax) if applicable.

A one month non refundable deposit check or non-cancellable Purchase Order for full year is required with registration. No cancellations are accepted once registered. Monthly payments will be charged regardless if the participant is absent to the session. All sessions must be prepaid or paid at the door or a 10% service charge will be applied. A 7% discount is applied if the 12 months are prepaid in full at least two weeks before the first session.